

# Market Profile -- West Town [24]

## Demographic Profile

Total Population in 2010	96,350	Total Households	39,561
Age: 0-17	21,628	African American	2,901
18-24	16,931	Asian	991
25-44	79,001	Hispanic	10,608
45-64	41,583	Caucasian	23,574
65+	7,051	Other	1,487
Total Population in 200	89,547	Average Household Size 2010	2.41
Population Density in 2010	21,222	Average Household Size 2000	2.45
Square Mileage	4.54	Family Households	19,490
		One Person Households	13,971

## Real Estate

	Median Sale Price 2009	5 Year Price Change	10 Year Price Change	Number of Units Sold 2009
Single Family Detached	\$670,000	12%	104%	115
Single Family Attached	\$339,000	1%	49%	878

## Market Scope

Occupied Housing Units 2010	39,561
Rented Housing Units	26,086
Owned Housing Units	13,475
Single Family Units 2010	14,751
Multi-Family Units 2010	15,599
Occupied Housing Units 2000	36,183
Rented Housing Units	25,658
Owned Housing Units	10,525
Median Household Income 2010	\$56,157
Median Household Income 2000	\$40,996

## Real Estate Investment

Total New Purchase Loans (2009)	1,242
5-Year Loans Total (2005-2009)	12,257
Building Permits (2008)	# of Permits
New Construction Permits	274
Rehab Permits	443

## Education

Some High School or less:	37,998
High School	22,715
Some College	18,401
Associate Degree	5,365
Bachelor's Degree	31,958
Master's Degree or higher	16,049

## Workplace Population

Number of Employees, All Industries	52,893
Number of Businesses w/ 1-19 Employees	3,971
Number of Businesses w/ 20 or More Employees	498
Ratio of Workplace to Residential Population	55%

## Transit Information

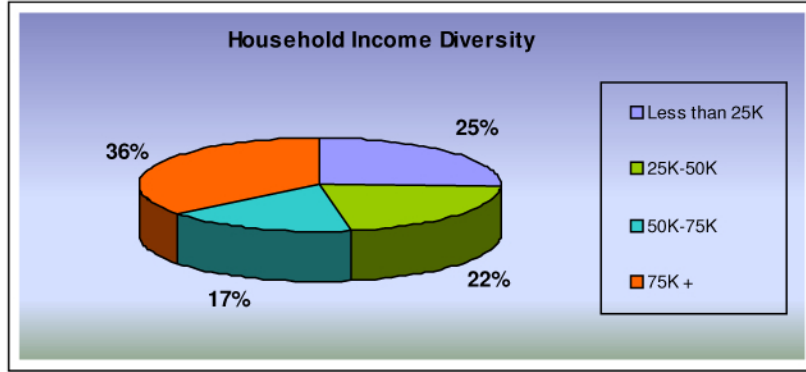
CTA Elevated Train Stops	4
Number of Bus Lines	14

## Income and Buying Power

Concentrated Buying Power (\$/sq mile)	\$298,587,350
Conc. Middle Income Households (50-75K) /sq mil	2,626
Conc. Middle Upper Households (50K+) /sq mile	5,719

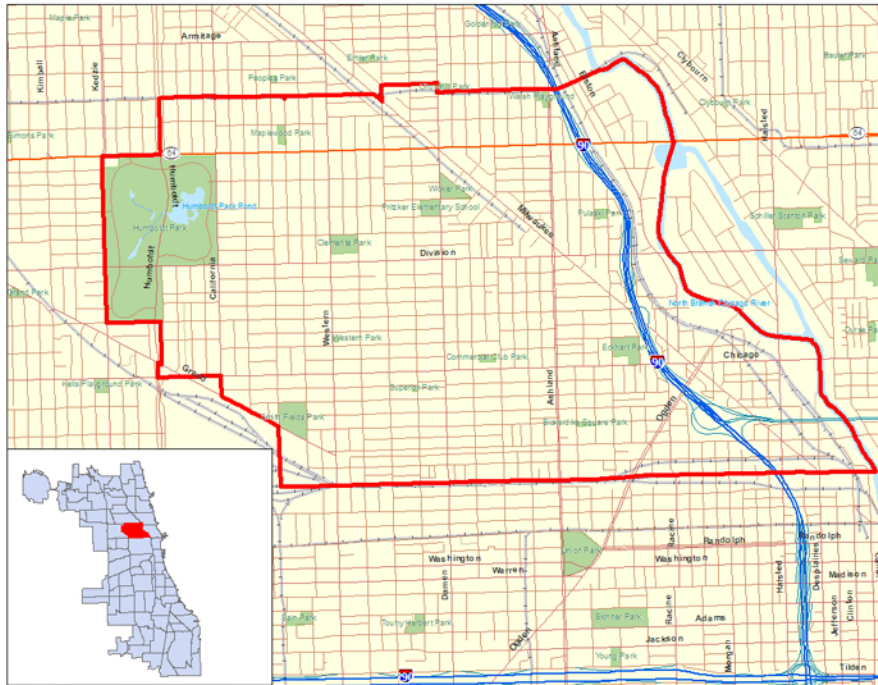
\*\*All data is from 2010 unless otherwise noted.

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## Retail Float

Food and Beverage Stores	\$55,352,141	Clothing and Clothing Accessories Stores	(\$2,561,648)
Food Service and Drinking Place	(\$84,740,165)	Furniture and Home Furnishing Stores	\$5,146,398
Health and Personal Care Store	\$36,065,994	Miscellaneous Store Retailers	(\$1,003,040)
General Merchandise Stores	\$163,193,542	Sporting Goods, Hobby, Book and Music Stores	\$4,445,631
Electronics and Appliances Stores	(\$4,064,129)	Building Material, Garden Equipment and Supply Dealers	(\$18,411,788)



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**CITY OF CHICAGO**  
**DEPARTMENT OF COMMUNITY DEVELOPMENT**  
**COMMISSIONER**

Source: LISC MetroEdge calculations based on data from Claritas (2010), Chicago Association of Realtors, and City of Chicago Building Permits. The accuracy and completeness of the data herein is not guaranteed or warranted, and LISC MetroEdge is not making any express or implied representation or warranty about the fitness of the data and reports for any particular purpose.